

# Business Journal Women's Conference: speakers through the years

2016

## *Keynote Speakers*

- **Senator Claire McCaskill:** Plenty Ladylike
- **Sheryl WuDunn:** A Path Appears: Transforming Lives meets Why Care About The World & Change It
- **Ellen Sherberg**

## *Session Speakers*

- **Michele Fite:** Brand YOU: Change Your Self Track
- **Zundra Bryant, Sarajeni Hammond, & Gail Taylor:** Goalkeepers (Change Your Career Track)
- **Tiffany Anderson, Tishaura Jones, & Mary Ponder:** Community Leadership (Change Our World Track)
- **Sarah Fouke, MD, Cindy Brinkley, & Gina Hoagland:** Five Things to Do In 90 Days To Change Your Life (Change Your Self Track)
- **Kathy Button Bell, Cindy Brinkley, & Gina Hoagland:** Climb On Board (Change Your Career Track)
- **Marilu Knode, Lisa Melandri, Felicia Shaw:** Changing in an Artful Manner (Change Our World Track)
- **Dawn DuBois:** Is Your Exercise Working For You? If Not, Make a Change! (Change Your Self Track)
- **Sue McCollum:** What It Takes To Run a Company (Change Your Career Track)
- **Stephanie Smith:** Changing the Path for WBE & MBE (Change Our World Track)

2015

## *Keynote Speakers*

- **Hillary Sale:** Confidence: It's Contagious
- **Michelle Duguid:** Confidence: It's Contagious
- **Laura Rosenbury:** Confidence: It's Contagious
- **Claire Shipman:** Cracking the Confidence Code

## *Session Speakers*

- **Curtis Sittenfeld:** Confidence in Creativity
- **Yvette Drury Dubinsky:** Confidence in Creativity
- **Melissa Lee:** Confidence in Creativity
- **Kiku Obata:** Confidence in Creativity
- **Lisa Melandri:** Confidence in Creativity
- **Laurna Godwin:** Confidence in the Boardroom
- **Jeane Hull:** Confidence in the Boardroom
- **Gayle Jackson:** Confidence in the Boardroom
- **Beth Stroble:** Confidence in the Boardroom
- **Nichole Berlie:** Confidence to be Media Savvy
- **Julia Mize:** Confidence to be Media Savvy
- **Victoria Busch:** Confidence to be Media Savvy
- **Nancy Garvey:** Confidence to be Media Savvy
- **Sue McCollum:** Confidence in Generosity

- **Deborah Patterson:** Confidence in Generosity
- **Mary Stillman:** Confidence in Generosity
- **Cynthia Prost:** Confidence in Generosity
- **Molly Rockamann:** Confidence to Start Up
- **Susan Long:** Confidence to Start Up
- **Talia Goldfarb:** Confidence to Start Up
- **Melissa Clark:** Confidence to Start Up
- **Khalia Collier:** Confidence to Start Up
- **Frasat Chaundry MD:** Confidence to be Healthy
- **Carol Graham MD:** Confidence to be Healthy
- **Linda Hunt MD:** Confidence to be Healthy
- **Jan Hass:** Confidence to be Healthy
- **Catina O’Leary:** Confidence to Speak Up
- **Mary Anne Sedey:** Confidence to Speak Up
- **Rolanda Robinson:** Confidence to Speak Up
- **Pam Horwitz:** Confidence to Speak Up
- **Pastor Traci Blackmon:** Confidence in Public Places
- **Mary Scheve Reardon:** Confidence in Public Places
- **Anita Reznicek:** Confidence in Public Places
- **Julie Stackhouse:** Confidence in Public Places
- **Adrian Bracy:** Confidence in Public Places
- **Sharon Price John:** Confidence in the C-Suite
- **Jill Barad:** Confidence in the C-Suite
- **Virginia McDowell:** Confidence in the C-Suite
- **Penny Pennigton:** Confidence in the C-Suite
- **Ruth Saphain:** Confidence in the C-Suite
- **Tessa Trelz:** Confidence in Branding
- **Phyllis Anderson:** Confidence in Branding
- **Gail Taylor:** Confidence in Branding
- **Rahna Barthelmess:** Confidence in Branding
- **Jeri Schultz:** Confidence in Branding
- **Susan Barrett:** Confidence of Style
- **Raschelle Burton:** Confidence of Style
- **Margaret McDonald:** Confidence of Style
- **Sherry Sissac:** Confidence of Style
- **Sharon Tucci:** Confidence of Style
- **Dannelle Ward:** Confidence to be Rich
- **Natalea Simmons Beaudean:** Confidence to be Rich
- **Whitney Kenter:** Confidence to be Rich
- **Kristin Thompson:** Confidence to be Rich
- **Julie Furst-Bowe:** Confidence to be Rich

- **Alana Muller:** Networking Sherpa
- **Mary Mack:** Meet Wells Fargo Advisors' New President
- **Tiffany Dufu:** Getting More Women into Power: Old Problem, New Solutions
- **Cheryl Strayed:** Hunching in a Remotely Upright Position

#### *Session Speakers*

- **Valerie Patton:** What I Learned from Coaching St. Louis' Best and Brightest
- **Julie Williamson:** Infusing your Work with Creativity and Innovation: What You Can Do Tomorrow
- **Amy Millman:** Big Business Starting Small: The Saga of a New Generation of Women Entrepreneurs
- **Mary Heger:** Three Leadership Musts
- **Stephanie Regagnon:** Some Days Success= Putting One Foot in Front of the Other
- **Kathy Button Bell:** What it takes to be a True Marketing Leader and Innovator
- **Jennifer Ehlen:** Show her the Monday: Women and Capital
- **Kerri Derbak:** How to Stand out and Win Respect in a Social Savvy World
- **Dr. Elizabeth Stroble:** Setting the Table for Globally Diverse and Inclusive Leadership
- **Diane Ray, RN,BSN, MBA:** Boost Your Brain Power: Tips to keep Your Mind Sharp
- **Tanya Abreu:** The Fire that Brings You Joy and the Fire that Burns You Out
- **Jenny Dibble:** App-titude

### 2013

#### *Keynote Speakers*

- **Patricia Sellers:** How Great Leaders Lead
- **Tiffany Dufu:** Overview of Women's Leadership Today in Business in the U.S: Opportunities and Solutions for Women in their careers

#### *Session Speakers*

- **Mauren Borkowski:** How Great Leaders Lead
- **Debra Hollingswoth:** How Great Leaders Lead
- **Emily Pitts:** How Great Leaders Lead
- **Patricia Sellers:** How Great Leaders Lead
- **Pepe Prince Finn:** Building Your Business from the Ground Up
- **Cassandra Sanford:** Building Your Business from the Ground Up
- **Ellen Sherberg:** Building Your Business from the Ground Up
- **Melissa Walker:** Building Your Business from the Ground Up
- **Cathy Goetz:** When they Rely on You: Caring for an Aging Parent
- **Diane Jorgenson:** When they Rely on You: Caring for an Aging Parent
- **Suzanne Newman:** When they Rely on You: Caring for an Aging Parent
- **Diane Ray:** When they Rely on You: Caring for an Aging Parent
- **Hana Tepper, MD:** When they Rely on you: Caring for an Aging Parent
- **Greta Schulz:** Selling Despite a Digital World
- **Divya Chauhan MD:** Do This, Not That: Making Sense of Mixed Health Messages & What's Best for You
- **Julie Gould, DO, OB/GYN:** Do This, Not That: Making Sense of Mixed Health Messages & What's Best for You
- **Jan Hess:** Do This, Not That: Making Sense of Mixed Health Messages & What's Best for You
- **Carrie Morrison MD:** Do This, Not That: Making Sense of Mixed Health Messages & What's Best for You
- **Susan Bromberg Schneider MD:** Do This, Not That: Making Sense of Mixed Health Messages & What's Best for You
- **Alana Muller:** "Coffee Lunch Coffee: A Practical Field Guide to Master Networking

- **Tiffany Dufu:** Personal Branding through Strategic Storytelling
- **Dawn DuBois:** Your Recipe for Better Health
- **Maria Motto:** Your Recipe for Better Health
- **Darla Wertenberger:** Your Recipe for Better Health
- **Gloris Xynos:** Your Recipe for Better Health

2012

*Keynote Speakers*

- **Suzanne Sitherwood**
- **Debra Hollingsworth**
- **Diane Sullivan:** “Three Things I Learned about Leadership and Success”
- 

*Session Speakers*

- **Patricia Mercurio:** Banking on Women
- **Sally Roth:** Banking on Women
- **Julie Stackhouse:** Banking on Women
- **Deb Hollingsworth:** Personal Branding: The Secret Source
- **Linda Locke:** Personal Branding: The Secret Source
- **Lisa Richter:** Personal Branding: The Secret Source
- **Stephanie Leffler:** The Real Women Business Owners of St. Louis
- **Peggy Lents:** The Real Women Business Owners of St. Louis
- **Brenda Newberry:** The Real Women Business Owners of St. Louis
- **Vicki Pohlman:** The Real Women Business Owners of St. Louis
- **Myrtle Porsey:** Educating Leaders
- **Ellen Harshman:** Educating Leaders
- **Lisa Lyle:** Educating Leaders
- **Elizabeth Stroble:** Educating Leaders
- **Erin Budde:** Sharing the Wealth
- **Maxine Clark:** Sharing the Wealth
- **Laurna Godwin:** Sharing the Wealth
- **Virginia McDowell:** Sharing the Wealth
- **Jan Hess:** What Half of all women don't know about their health
- **Katharine H. Mikulec, MD:** What Half of all Women Don't Know About Their Health
- **Andrea Moyer MD, FACC:** What Half of all Women Don't Know About Their Health
- **Lynette Santos MD:** What Half of all Women Don't Know About Their Health
- **Caren Scharcher MD:** What Half of all Women Don't Know About Their Health
- **Barbara Archer:** Adding Yet Another Job: The Rewards of Community Involvement
- **Tracy Hart:** Adding Yet Another Job: The Rewards of Community Involvement
- **Wendy Henry:** Adding Yet Another Job: The Rewards of Community Involvement
- **Patricia Whitaker:** Adding Yet Another Job: The Rewards of Community Involvement
- **Darlene Green:** Life in the Public Spotlight
- **Rhonda Hamm-Niebruegge:** Life in the Public Spotlight
- **Kathleen Osborn:** Life in the Public Spotlight
- **Kathleen Ratcliffe:** Life in the Public Spotlight
- **Joyce Aboussie:** Politics as Usual
- **Catherine Hanaway:** Politics as Usual
- **May Scheve Reardon:** Politics as Usual

## 2011

### *Keynote Speakers*

- **Brooks McCorcle:** Putting Your Circle of Success in Motion: Five Momentum-Building Moves
- **Jane Pauley:** Your Life Calling

### *Session Speakers*

- **Marie Carroll:** Beyond Surviving: How to Thrive in the Corporate Jungle
- **Sharon Fiehler:** Beyond Surviving: How to Thrive in the Corporate Jungle
- **Gale Preston:** Beyond Surviving: How to Thrive in the Corporate Jungle
- **Ann Marr:** Managing a Diverse Work Force
- **Karla Bakersmith:** I Did It, You Can Too
- **Talia Goldfarb:** I Did It, You Can Too
- **Jeanetta Hill:** I Did It, You Can Too
- **Martha Uhlhorn:** I Did It, You Can Too
- **Dannelle Ward:** I Did It, You Can Too
- **Peggy Lents:** The Elevator Speech: The “Bow” on Your Brand
- **Jennifer Blome:** Presentation Skills
- **Patricia Miller:** Presentation Skills
- **Dr. Kanwal Khan:** Secrets Women keep from Their Doctors
- **Dr. Patricia Limpert:** Secrets Women Keep from Their Doctors
- **Dr. Kelly Ott:** Secrets Women Keep from Their Doctors
- **Judi McLean Parks:** Breaking Down Barriers: Workplace Realities for Women
- **Ellen Moran:** Influencing and Motivating Your Ideal Customer
- **Bridget McDermott Flood:** Giving Beyond Our Borders
- **Hellen Kornblum:** Giving Beyond Our Borders
- **Theresa Wilson:** Giving Beyond Our Borders

## 2010

### *Keynote Speakers*

- **Maxine Clark:** Build-A-Bear founder discusses what it takes to be a profitable business that provides fun and has fun
- **Valorie Burton:** A personal and executive coach shows the importance of the ability to adapt to change
- **Claire Gaudiani:** Women’s Leadership in American Philanthropy
- **Charlayne Hunter-Gault:** Her historic entry into the University of Georgia as its first black woman student

### *Session Speakers*

- **Dr. D. Troy Curry:** A sleep medicine specialist shows the increasingly important role sleep plays
- **Elizabeth Mannen:** A Financial Advisor with Wells Fargo
- **Dr. Diane Hood:** How to Stay Healthy at Every Age
- **Dr. Frasad Chaudhry:** How to Stay Healthy at Every Age
- **Dr. Caroline Morgan:** How to Stay Healthy at Every Age
- **Joyce Aboussie and Catherine Hanaway:** : How women can change the world and why they should through the eyes of two politically involved women
- **Allison Hawk Collinger:** Social Networking

- **Kate Kromman:** Social Networking
- **Leslie Bradshaw:** Social Networking
- **Lorraine Gustavis:** Great customer service

## 2009

### *Keynote Speakers*

- **Kathy Cramer, Ph.D.:** Small shifts in thinking lead to big rewards – that’s the lesson of Asset-Based Thinking (ABT)
- **Dara Torres:** Winner of twelve Olympic medals has shattered expectations by making her record fifth US Olympic team

### *Session Speakers*

- **Cindy Brinkley:** What makes a leader, and what can companies do to better develop them? Brinkley will discuss AT&T’s new Leadership Model
- **Valorie Burton:** This action-oriented, step-by-step message offers revolutionary insights for building authentic confidence and achieving your dreams
- **Linda Neuhauser and Gwen Ratermann:** Interested in finding solutions to one of Missouri’s biggest health issues?
- **Nancy Friedman:** Everyone knows that fostering a positive mental attitude is critical to developing a customer service culture. But how many people know exactly what brings about that positive mental attitude?
- **Teresa Smith:** What would it mean to your career success, life balance, peace of mind, and joy in your work if you could consistently get 40% more productivity and commitment from your team
- **Barbara Weaver Smith:** Introduction to The Whale Hunting Process, a unique and powerful method of business growth expressed through the metaphor of the centuries-old Inuit whale hunt
- **Nancy Garvey:** The wireless industry is no longer just about the phone you carry with you
- **Mary Bitzer:** Your life’s journey can point the way to a more rewarding career
- **Celine Cousteau:** Focusing on the relationship of humans to their environment
- **Cathy Corison:** In the U.S., men did most of the wine-buying and far more beer than wine was consumed. Today, all that has changed
- **Anna Navarro:** Most of us spend more time working than in any other activity in our lives, so doing enjoyable work has a very high payoff
- **Greta Schulz:** Today we have to be better than ever before

Get answers directly from the doctor to help you take action for your health. Panelists include:

- Internal Medicine Specialist **Diane Hood, MD**
- Internist and Endocrinologist **Katharine Mikulec, MD**, Director of the St. Luke’s Osteoporosis Center
- Obstetrician/Gynecologist **Caroline Morgan, MD**

## 2008

### *Keynote Speakers*

- **Pam El:** Marketing vice president at State Farm’s corporate headquarters
- **Stepanie Marston:** Work-Life balance expert, author and motivational speaker
- **Valerie Plame Wilson:** Former CIA covert operations officer

## *Session Speakers*

- **Dr. Judi McLean Parks:** Professor of organizational behavior shows research that suggest that companies with females on top management team have higher earnings per share and share price appreciation
- **Carol Gardner:** CEO of Zelda Wisdom Inc.
- **Elaine Vlets:** Author
- **Valorie Burton:** Author and life coach explores the four forces that can free audiences to having greater success
- **Stephanie Marston:** Work-life balance expert, author and motivational speaker helps by understanding the formative characteristics of different generations
- **Great Schulz:** President and CEO of ProActive Training and Consulting helps you understand how to show confidence in any situation
- **Marilyn Wechter:** Psychotherapist and wealth counselor explains the societal messages about money
- **Kristin Zantop:** Anheuser-Busch brewmaster
- **Dr. Angela Brown:** Hypertension specialist focuses on women's cardiovascular health
- **Sonia Wille:** AT&T director of market management discusses the status of wireless business today
- **Delia Viader:** Owner of VIADER winery decided to produce wines that reflect her character

The local entrepreneur panel includes:

- **Karla Bakersmith,** president and founder of Scrubs & Beyond
- **Ellen Harshman,** PhD, (Moderator) John Cook School of Business, Saint Louis University
- **Martha Uhlhorn,** owner and president of LaBonne Bouchee and Gourmet to Go
- **Jennifer Williams,** president of Saint Louis Closet Co.

The finance panel includes:

- **Joan Malloy,** president and founding partner of The St. Louis Trust Company
- **Patricia Miller,** (Moderator) editor, St. Louis Business Journal
- **Dannelle Ward,** general partner at Acropolis Investment Management
- **Denise Long,** vice president, senior relationship manager for the Private Client Group at National City

2007

## *Keynote Speakers*

- **Jean Chatzky:** An award winning journalist, best-selling author and motivational speaker strides to help millions with debt
- **Priscilla Hill-Ardoin:** AT&T's senior regulatory compliance officer leads the company's new regulatory compliance unit
- **Kathleen Kennedy Townsend:** Maryland's first female lieutenant governor as she was in charge of a multimillion-dollar budget and had oversight of major cabinet departments
- **Suzy Welch:** A noted business journals and former editor of the Harvard Business Review has published groundbreaking articles

## *Session Speakers*

- **Angie Morgan and Courtney Lynch:** Marine Corps Officers answer the questions of how to become a stronger leader
- **Amy Henry:** Author of highly praised book in which she shares her secrets for success in the modern workplace
- **Dr. Katherine Burns:** Orthopedic Surgery is a male-dominated field "operating in a man's world"
- **Greta Schulz:** From a president and CEO learn how building your business should be fun!
- **Joyce Aboussie and Catherine Hanaway:** How women can change the world and why they should through the eyes of two politically involved women
- **Annie Appleby:** How to brand you passion and bring your ideas to the market as she did with her Yoga apparel

- **Lyah Beth LeFlore:** Television producer and bestselling author will focus on women embodying the Seven F Philosophy she developed
- **Dr. Gregory Bays Brown:** Groundbreaking technology that improves the quality of skin from the inside outward

2006

*Keynote Speakers*

- **Bertice Berry:** Is a leading inspirational sociologist
- **Patrick Byrne:** Overstock.com
- **Marty Evans:** One of the country's top leaders and former chief executive of the American Red Cross
- **Patricia de Stacy Harrison:** The new president and chief executive of the Corporation for Public Broadcasting
- **Karen Neuburger:** Sleepwear line
- **Suze Orman:** Financial advisor
- **Sister Mary Jean Ryan:** FSM president and executive of SSM Health Care
- **Marybel Batjer:** Vice President of public policy and communications for Harrah's Entertainment
- **Cindy Brinkley:** President of AT&T Missouri
- **Rhonda Hamm-Niebruegge:** Managing director of the St/ Louis Hub for American Airlines

*Session Speakers*

- **Jane Berenston:** Editor of Inc. Magazine
- **Trudy Bourgeois:** an expert on developing hybrid leaders
- **Genevieve Bos:** Founder and publisher of PINK Magazine
- **Diana Holdingausen:** Opened her own State Farm Insurance Agency
- **Andy Stefanovich:** co founder of Play
- **Cindy Solomon:** Inc. Magazines leadership and customer service speaker
- **Becky Pitts:** protocol officer for Bank of America
- **Mary LoVerde:** author and expert of stress management
- **Lily Kanter:** co-founder of Serena & Lily
- **Bruce Christopher:** gives real and practical solutions for success without fluff and hype